

Phase 2 Community Tourism Program Grant
Status as of June 31, 2008

| APPLICANT | DESCRIPTION | APPLICATION STATUS | APPROVED AMOUNT |
|-----------------------------------|---|-----------------------|-----------------|
| 100 Mile House | Construction of "100 Mile Marker"; Launch geo-caching expansion program for GPS; install hi-spy viewer at VIC for birdwatching | Approved | \$ 10,458.00 |
| 100 Mile House | Promote winter tourism through print, TV & web advertising in target markets as well as expanding the website: www.cariboowinter.com. Also attending BC Snow Expo show, promoting snowmobiling mapping project. | Completed | \$ 5,000.00 |
| Alert Bay | Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay | Approved | \$ 8,550.39 |
| Bowen Island | Bowen Island Guide, Tourism workshops, Chamber of Commerce website redesign, research, accommodation research project, trails/recreation project, & marketing on BC Ferries. | Approved | \$ 17,544.98 |
| Bulkley-Nechako Regional District | Develop & update existing website - redesign to provide easy navigation for both COC & VIC | Approved | \$ 1,773.93 |
| Bulkley-Nechako Regional District | Publication of a high quality, local history book | Approved | \$ 2,000.00 |
| Bulkley-Nechako Regional District | Work on local projects such as the "Life of Frank Dockrill", transcribing oral history, researching and preparing an anniversary booklet. Work to be done during shoulder season at museum to allow for expanded hours. | Approved | \$ 2,500.00 |
| Bulkley-Nechako Regional District | Enhancement of VIC with 5 new information signs, 2 picnic tables, new grass and fence | Approved | \$ 6,098.00 |
| Bulkley-Nechako Regional District | Develop & produce brochure; community beautification with banners, plantings, etc | Approved | \$ 5,491.25 |
| Bulkley-Nechako Regional District | Renovations to the OK Cafe, a heritage building adjacent to Vanderhoof Museum. Includes: raising building; packing ground, building basement and interior work. | Approved in Principle | \$ 15,000.00 |
| Bulkley-Nechako Regional District | Develop & enhance marketing & promotional materials including signage, brochures & websites | Approved | \$ 9,940.00 |
| Bulkley-Nechako Regional District | Plan and construction of a 3 KM-long trail to connect Hudson Bay Mountain to Town of Smithers | Approved | \$ 47,840.14 |
| Bulkley-Nechako Regional District | Construction of paved rink on local school property which will be used for hockey, skating, ball games, rollerblading and events. | Approved in Principle | \$ 5,491.25 |
| Bulkley-Nechako Regional District | Development of the Rotary Riverside Park, a collaborative between Fort St. James Rotary Club and Regional District - plus: Construction of information panel highlighting 2 significant contributors to Rotary | Approved | \$ 5,000.00 |
| Bulkley-Nechako Regional District | Development of a Brand, Logo and Taglines Project | Approved | \$ 8,406.60 |

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| Bulkley-Nechako Regional District | Develop picnic area at the Endako Community hall site to encourage tourists to stop. long term plans include overnight RV parking | Approved | \$ 5,491.25 |
| Bulkley-Nechako Regional District | To move entrance signage to a more visible location | Approved | \$ 5,000.00 |
| Burnaby | Burnaby Destination Video Guide Aerial Add-on - a continuation of phase 1 - addition of aerial feature footage of Burnaby | Pending | |
| Burnaby | Integrated Marketing Plan - Prepare a communications and promotional program to optimize tourism benefits for Burnaby with regard to the Olympics and 2009 World Police & Fire Games. | Pending | |
| Burns Lake | Construction of wheelchair accessible washroom for Spirit Square Complex at Nourse Community Park. Design will incorporate concession stand, picnic shelter & landscaping components | Approved | \$ 24,107.98 |
| Campbell River | Planning and marketing of one-day event commemorating 50th anniversary of historic Ripple Rock Explosion, including re-creation of the blast, pancake breakfast, t-shirts and more | Approved | \$ 30,500.00 |
| Canal Flats | Pathway to the Columbia River headwaters (approx 1 mile) | Approved | \$ 15,462.79 |
| Cariboo Regional District | Build on phase 1 of CTP with installation of outdoor privy, placement of signage, and production of promotional materials. Deserter Creek was named by Simon Fraser and the story will be posted on signage explaining history of the area. | Approved | \$ 3,500.00 |
| Cariboo Regional District | Bus tours and marketing activities for the South Cariboo region. Intended to raise local and provincial awareness of what the area has to offer, and ultimately increase tourism numbers. | Approved | \$ 15,000.00 |
| Cariboo Regional District | Improve websites, develop promotional material, promote 'stay-and-play' deals with local hotels, and become part of Cariboo Chilcotin Coast Tourism Association's regional promotional initiative. | Approved | \$ 2,500.00 |
| Cariboo Regional District | Install a wheelchair accessible outhouse. Lack of public washrooms in the Horsefly area puts strain on local businesses unable to handle summer tourist traffic | Completed | \$ 5,800.00 |
| Cariboo Regional District | -To construct a modular/reusable main booth to serve as info centre for festival -Implementation of promotional/advertising strategy. | Approved | \$ 5,000.00 |
| Cariboo Regional District | To acquire a working trail grooming machine in order to maintain trails. The Club is expanding the number of events it hosts per year at the Hallis Lake Cross-Country Ski area. | Completed | \$ 5,000.00 |
| Cariboo Regional District | Focus on marketing South Cariboo region to Northern BC and Albertan residents. | Approved | \$ 5,000.00 |

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| Cariboo Regional District | Upgrades & construction of complete drag strip, mud bog pit, bleachers, concession & parking arrangements at Thunder Mountain Motor Sports Park. (Over 2-year period) | Approved | \$ 25,000.00 |
| Cariboo Regional District | Construct a promotional billboard for the Xats'ull Heritage Village, a tourism business owned & operated by Soda Creek Band | Approved | \$ 2,260.00 |
| Cariboo Regional District | Event planning for production of 5 plays from local theatre companies | Completed | \$ 1,500.00 |
| Cariboo Regional District | Construction of sign, bleachers & building to enhance the 100 Mile Model Flyers facility and make more versatile for different user groups | Approved | \$ 17,000.00 |
| Cariboo Regional District | Evaluation of "niche market" potential of recreational wheelchair trails in the Cariboo. Presently involved in construction of Tatlayoko Lake area wheelchair trail with Measuring Up program | Approved | \$ 25,000.00 |
| Cariboo Regional District | Update/add wheelchair accessibility to Horsefly Community Hall, Museum, & Tisdale Lake, with intention to advertise Horsefly as a 'Disabled Friendly' community | Approved | \$ 16,140.00 |
| Cariboo Regional District | Collaboration of 3 museums to produce a brochure promoting local history and encouraging a circle tour of the museums and other attractions | Approved | \$ 2,136.04 |
| Cariboo Regional District | Production of DVD postcards, the second part of phase 1 (promotional video production) | Approved | \$ 10,000.00 |
| Castlegar | Signage replacement, website updates, installation of water backflow prevention devices in City parks to increase safety | Approved | \$ 48,603.37 |
| Central Coast Regional District | Create 2 entrance 'monuments' at ferry terminal and eastern entrance for destination arrival effect - to enhance tourism marketing strategy. Confirmation of other funding partners received June 23, 2008. Balance of allocation sent. | Approved | \$ 12,754.36 |
| Central Coast Regional District | Proposal to build a Centre which will serve to enhance existing local tours, businesses and support economic diversification of local economy, whilst meeting needs & demands of rising number of tourists to the area | Approved in Principle | \$ 7,740.00 |
| Central Kootenay Regional District | Old fashioned European styled Christmas market in Silverton, involving artists and performers. Funding to support construction of 10 wooden vendor booths. | Completed | \$ 5,000.00 |
| Central Kootenay Regional District | To purchase spray park components to build a community spray park to provide a safe, fun environment for Creston Valley residents and visitors | Approved | \$ 7,320.00 |
| Central Kootenay Regional District | 'VFA Arts & Culture Tourism Initiative' - to expand and enhance new Valhalla Fine Arts programs during lower visitor months | Approved | \$ 4,000.00 |

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| Central Kootenay Regional District | Develop a 'Creston Valley Agritourism Brochure' to market quality agritourism experiences in the area. 40,000 copies of the brochure would be printed for distribution in VICs and businesses | Approved | \$ 3,000.00 |
| Central Kootenay Regional District | Showcase Canadian fiddle music with presentation, concert and dance and music workshops | Completed | \$ 1,500.00 |
| Central Kootenay Regional District | Continuation of tourism communication initiative for Area B, which includes website, newsletter, pamphlets, signage, and a community event | Approved | \$ 12,000.00 |
| Central Kootenay Regional District | Creston & Dist. Museum & Archives will present a range of heritage activities & services to local and tourists | Approved | \$ 4,500.00 |
| Central Kootenay Regional District | 67th Annual Blossom Festival entertainers - enhancement to annual event of parades, and other local entertainment | Approved | \$ 5,369.00 |
| Central Kootenay Regional District | Design, develop, install info & advertising signage at tourist info pull-outs at major entrances to Kaslo | Approved | \$ 5,000.00 |
| Central Kootenay Regional District | Radio advertising for Kootenay Lake Chamber of Commerce - providing travel package prize to listeners of Spokane public radio in exchange for publicity | Approved | \$ 1,000.00 |
| Central Kootenay Regional District | Artlink - Art Walk/ Art Drive - Marketing of this local artist event which displays art throughout local businesses | Approved | \$ 600.00 |
| Central Kootenay Regional District | Advertising for Creston Valley Fest - 3 day outdoor Music Festival in Canyon Park | Approved | \$ 500.00 |
| Central Kootenay Regional District | Production of episode on traveling sport fishing TV series. Program to highlight Kootenays and fishing on Columbia River. | Approved | \$ 10,000.00 |
| Central Kootenay Regional District | Install underground irrigation & LED lighting in the Kohan Reflection Garden, Centennial Park in New Denver | Approved | \$ 6,000.00 |
| Central Kootenay Regional District | Entrance signage and July 1 celebrations for Salmo | Approved | \$ 7,229.00 |
| Central Kootenay Regional District | Re-finish and relocate golf course signage to increase visibility from the road | Pending | |
| Central Saanich | Individual projects including development of basic marketing tools and development of new regional products with festivals and events, cuisine tourism and aboriginal tourism | Approved | \$ 40,000.00 |
| Central Saanich | Repairs to soot damage in Log Cabin on Saanichton Green and replacement of oil burner with electrical baseboard heating system. | Approved | \$ 4,500.00 |
| Central Saanich | Activities at Heritage Log Cabin Museum on Saanichton Green | Approved | \$ 15,500.00 |
| Central Saanich | Saanich Historical Artifacts Society 'Country Kitchen Project' on Heritage Acres site to replace existing kitchen with new structure to meet health codes, and expand bbq/ food delivery area | Approved | \$ 13,597.19 |

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| Chase | Planning and marketing for a week-long celebration with numerous community events | Approved | \$ 20,835.89 |
| Chetwynd | Improving upon and marketing the Chetwynd Chainsaw Carving Competition | Approved | \$ 21,239.32 |
| Chilliwack | VIC improvements, HD video, marketing programs | Approved | \$ 135,338.92 |
| Coldstream | Upgrading to tent canopies (tourist shelter from weather elements) | Approved | \$ 30,000.00 |
| Coldstream | First phase to construct asphalt pathway through high-traffic beach area | Approved | \$ 41,237.69 |
| Columbia Shuswap Regional District | Identify individual identity, theme and possible logos for future marketing purposes for each electoral area. | Approved | \$ 9,000.00 |
| Columbia Shuswap Regional District | Review electoral areas from a tourism perspective. This review will assist in improving signage and other tourism related infrastructure. | Approved | \$ 12,000.00 |
| Columbia Shuswap Regional District | Bulletin boards in each electoral area | Approved | \$ 3,500.00 |
| Columbia Shuswap Regional District | Build public washrooms in Sorrento | Approved | \$ 15,000.00 |
| Columbia Shuswap Regional District | New signage for Sorrento Visitor Info Centre | Approved | \$ 3,000.00 |
| Columbia Shuswap Regional District | Concept drawings for a new Malakwa Community Centre. | Approved | \$ 5,000.00 |
| Columbia Shuswap Regional District | Lit entrance signs at entrance to Sorrento | Approved | \$ 4,500.00 |
| Columbia Shuswap Regional District | Welcome to North Shuswap signage near Adams River Bridge. | Approved | \$ 1,200.00 |
| Columbia Shuswap Regional District | Support for renovations to Seymour Arm Community Hall | Approved | \$ 2,500.00 |
| Columbia Shuswap Regional District | Repair/replace visitor information signage on Swansea Beach. | Approved | \$ 600.00 |
| Columbia Shuswap Regional District | Gateway improvements to Swansea Point | Approved | \$ 300.00 |
| Columbia Shuswap Regional District | Bike racks for downtown Sorrento | Approved | \$ 1,000.00 |
| Columbia Shuswap Regional District | Signage for North Shuswap Community Hall | Approved | \$ 1,800.00 |

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| Colwood | West Shore municipalities partnership; West Shore Community Information Centre. Plan Development, Marketing, Event Planning, Visitor Information Centre Improvements, Facility Improvements. | Approved | \$ 62,106.63 |
| Creston | Marketing and production of 2-Day biking event with entertainment, competition, and local vendors | Approved | \$ 10,000.00 |
| Creston | Design, produce & distribute festival info & events brochures; Update & maintain website info for festivals | Approved | \$ 13,925.00 |
| Creston | Hiring of student to assist at VIC | Approved | \$ 6,852.96 |
| Cumberland | Application received for lantern festival - multi-year project. Request is for \$ amounts far in excess of anticipated community allocation. | Pending | |
| Dawson Creek | Logo, marketing materials to promote Alaska Highway House and the City of Dawson Creek; Graphics and text work for Historic Walking tour | Completed | \$ 26,390.00 |
| Dawson Creek | Create Dawson Creek sport website including updated sport directory, sport calendar, facilities info, Tourism Dawson Creek info etc. | Approved | \$ 18,500.00 |
| Delta | Design & construction of community 'welcome monuments' and wayfinding signage | Approved | \$ 211,044.25 |
| East Kootenay Regional District | Wasa Lions Grounds Festival of the Arts - gazebo | Approved | \$ 4,700.00 |
| East Kootenay Regional District | Advertising for performing arts series by Columbia Valley Arts Council | Approved | \$ 5,000.00 |
| East Kootenay Regional District | Organization and presentation of inaugural Columbia Valley Arts Tour | Approved | \$ 4,000.00 |
| East Kootenay Regional District | Production of the 2nd Annual Elko Country Family Festival which includes musicians, pancake breakfast, Chili Feast, and other events. | Approved | \$ 2,000.00 |
| East Kootenay Regional District | Promotion of Fernie Fest, a local music festival designed to promote the area and highlight local talent. | Pending | |
| Fernie | Joint project with Fernie, District of Sparwood & East Kootenay RD to map & document the Coal Discovery Trail, produce promotional materials (trail maps, signs, website) & provide trail improvements. | Approved | \$ 5,000.00 |
| Fort Nelson | Development of Travel Guide for NRRD area. update signage to reflect new branding. | Approved | \$ 37,672.79 |
| Fort St. James | Project will develop a Fort St. James brand and logo that will be widely used in all marketing activities. | Approved | \$ 21,873.11 |
| Fraser-Fort George Regional District | Cultural Plan implementation, primarily marketing. Ads & Rack card development; Billboard & Signage project | Approved | \$ 35,000.00 |

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| Fraser-Fort George Regional District | Facility Improvements: Construction of picnic shelters & Interpretive program improvements at Regional Parks; Walking/bike tour promotion. | Approved | \$ 15,000.00 |
| Fraser-Fort George Regional District | Publish heritage & recreation brochures for Hixon & Bear Lake | Approved | \$ 4,000.00 |
| Fraser-Fort George Regional District | Construction of interpretive signage at major highway entrances into the Regional District | Approved | \$ 54,117.00 |
| Fraser-Fort George Regional District | Construction of interpretive sign to highlight significance of location of 1940s Japanese work camps; Dome Creek Community Hall /Museum Improvements | Approved | \$ 5,999.79 |
| Gibsons | Dakota Ridge Access Road | Approved | \$ 14,492.00 |
| Grand Forks | Construction of VIC for Grand Forks and area. | Approved | \$ 34,046.34 |
| Granisle | Civic engineering stages to do design stage of RV park, planning and site layout \$9,200.00. Continuation of upgrading nature trail system including replacing one bridge (labour & material) \$ 8,000.00 | Approved | \$ 16,258.41 |
| Harrison Hot Springs | Master Trail Plan for trail development and signs. Enhancements to Winter Festival. | Completed | \$ 15,036.18 |
| Hazelton | Construct a two-room washroom facility with additional utility/storage closet | Approved | \$ 18,600.00 |
| Highlands | Partner with Community Association, West Shore Arts Council, Royal Roads University and Environment Canada to map public parks, find natural areas and identify official public access points and viewscapes, etc. | Approved | \$ 15,000.00 |
| Highlands | To create & install outdoor interpretive signs describing history, buildings and features of Caleb Pike Heritage Park. Expected completion coincides with 25th anniversary of the Park. | Approved | \$ 1,349.18 |
| Houston | COC website revitalization and VIC Washroom Upgrades | Approved | \$ 14,000.00 |
| Hudson's Hope | Replacing two entrance signs at the entrance to the townsite. | Completed | \$ 17,649.76 |
| Invermere | Expansion of Banner program implemented in 2007 - Upgrading/updating municipal website | Approved | \$ 18,219.16 |
| Kaslo | To construct a new campground facility | Approved in Principle | \$ 17,448.05 |
| Kelowna | 5 Development Projects: Develop Sport Event Hosting Strategy; Festival and Event Industry Resource Capacity & Efficiency; a Plan for new Site & tourism facility for Kelowna; Develop & Implement a Tourism Impact Study; Develop Event Hosting Strategy for large touring events | Approved | \$ 180,295.63 |

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| Kent | 'Harrison Hot Spring & District of Kent Regional Tourism Plan. Includes: Circle Farm Tour projects, Kilby Historical Site, Partnership with Harrison Hot Springs, Aberdeen VIC | Approved | \$ 30,002.13 |
| Keremeos | Agri-tourism initiatives with RDOS | Approved in Principle | \$ 3,000.00 |
| Kitimat | Core focus is brand marketing of "The Pacific Inland Coast" - Branding, marketing in Tourism BC Publication; website improvements; interpretive signage; brochure racking additions & development; new trade show infrastructure & resource development | Approved | \$ 66,196.35 |
| Kitimat-Stikine Regional District | First Nations tourism development at Kitselas Canyon near terrace. | Completed | \$ 24,000.00 |
| Kitimat-Stikine Regional District | Produce a heritage museums and sites guide | Approved | \$ 7,510.00 |
| Kitimat-Stikine Regional District | Assist non-profit Arts Council Society with completion of the development of Misty Rivers Art Gallery in Hazelton for area artists. | Approved | \$ 10,000.00 |
| Kitimat-Stikine Regional District | Tourism development in Nass Valley: Construction of tourism website; Upgrade at recreation site at Dragon Lake including installation of dock and picnic tables | Approved | \$ 20,000.00 |
| Kitimat-Stikine Regional District | Further tourism development initiatives at Kitselas Canyon - to install marketing signs at Northwest Regional Airport, along highways, & undertake radio ad campaign. | Approved | \$ 16,112.00 |
| Kootenay Boundary Regional District | Marketing and creation of large, hand-painted historical murals on commercial buildings | Approved | \$ 15,050.75 |
| Kootenay Boundary Regional District | Promotion of the Seven Summits Trail as well as physical improvements to enhance and increase the use of the Trail. | Approved | \$ 10,706.00 |
| Lake Country | Construction of covered pavilion at Swalwell Park, to be used for picnics, special activities and as a stage. Will contain concession area. | Approved | \$ 72,316.34 |
| Lake Cowichan | Upgrade of 600 metres of trail network within the Town that create linkages to Trans Canada trail. | Approved | \$ 25,728.50 |
| Langford | Contribution to Westshore Community Info Centre, volunteer registration database, sport event hosting plan, festivals and events, cultural tourism strategy, event bid support, Royal Roads Bateman Centre, and development plan for facility improvements | Approved | \$ 81,218.55 |
| Langley City | Implement initiatives from new Langley Tourism plan developed through Community Tourism Foundations. | Approved | \$ 82,360.13 |

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| Logan Lake | A weeklong festival with ice hockey & speed skating competitions from Jan 12-20/08. Funding would be used to purchase a heavy-duty snow blower plus rental of a larger ATV | Approved | \$ 7,000.00 |
| Logan Lake | Purchase of equipment to enhance future year "Polar Carnival" - Logan Lake week long event | Approved | \$ 5,500.00 |
| Maple Ridge | Regional Marketing Support for Festivals to enhance regional marketing for such festivals as Caribbean, Jazz & Blues etc. Sports Tourism Plan Development & Implementation A time-duration position hired to work with organizers to inventory events & potential events, connect sport organizers to those who select venues etc. Scenic Seven Promotion -Promotion for this route as interesting alternative to Freeway. Visitor Information Centre Exploration/Design - to design a new centre in more appropriate location etc. | Approved | \$ 160,266.23 |
| McBride | Strategic marketing for recreation & convention opportunities in the area; Update marketing of trails and improve trail signage; Improvements to historic train station & VIC | Approved | \$ 17,547.76 |
| Merritt | Implementation of activities identified in tourism plan | Approved | \$ 41,073.55 |
| Metchosin | The Metchosin School Museum Society wishes to create a showcase to preserve & display the 1908 Colwood & Metchosin Stage Coach, renovate entrance to Pioneer Museum, and advertise. | Approved | \$ 4,800.00 |
| Metchosin | Advertising for Stinking Fish Studio Tour in Victoria Times Colonist, Monday Magazine and Vancouver Sun | Approved | \$ 6,040.00 |
| Metchosin | Community Tourism Information Centre in partnership with other WestShore Municipalities | Approved | \$ 7,000.00 |
| Metchosin | Develop a guide to local farms, farmer's markets and other businesses which use and promote locally-produced foods. | Approved | \$ 500.00 |
| Metchosin | Enhancement of annual pottery show including print and media advertising and signage | Approved | \$ 4,000.00 |
| Mission | Mission tree farm feasibility study; support for spirit square project, advertising and promotion, community beautification projects, trail improvements, Hoover Lake trail, Circle farm tour, tradeshow attendance | Approved | \$ 117,835.94 |
| Montrose | To complete projects started through Phase 1 as well as complete new projects: Village entrance signage, upgrades to Community Hall, new promotional brochure, and upgrades to Antenna Trail and Extension Trail | Approved | \$ 18,737.40 |

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| Mount Waddington Regional District | Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay | Approved | \$ 11,945.69 |
| Nakusp | Hiring a coordinator to complete branding project, assist with marketing activities and work on other tourism initiatives for Nakusp and area. | Approved | \$ 19,091.54 |
| Nanaimo Regional District | Promotion and development of a plan for the Regional Parks & Trails System: the E & N Trail Feasibility Study | Approved | \$ 221,936.08 |
| New Hazelton | Design & Construction of 'themed gateway signage, and informational/wayfinding signage. | Approved | \$ 17,623.40 |
| North Okanagan Regional District | Purchase & equip portable "Info-on-the-Go" trailer to provide mobile multi-media services to the community. Also will provide accessibility for people with mobility issues. | Approved | \$ 10,000.00 |
| North Okanagan Regional District | Support development of Monashee Frontier Rendezvous - celebration of pioneer culture & heritage in Lumby. Purchase of supplies & equipment, programs & guides etc. | Pending | |
| North Saanich | Enhance tourism opportunities involving the Mary Winspear Centre (multipurpose community event centre) through implementing marketing tools to attract 10 3-day conferences in year 1. | Approved | \$ 22,500.00 |
| North Saanich | To bring focus to local events through Community Spirit Committee. To develop and enhance cultural activities and events such as "Flavour Trail", annual parade participation, Easter egg hunt etc. To provide a focus on local tourism products etc. | Approved | \$ 3,000.00 |
| North Saanich | 13 individual projects including maketing tools & development of regional products, festivals, events cuisine tourism & aboriginal tourism | Approved | \$ 22,947.17 |
| North Vancouver City | 3 Initiatives: Burrard Dry Dock Pier Upgrading Feasibility Study; Spirit of BC North Shore Support; Way Finding Signage - Design Study & Prototype Development | Approved | \$ 84,670.94 |
| Northern Rockies Regional District | Development of Travel Guide for NRRD area; updated signage to reflect new branding | Approved | \$ 19,280.65 |
| Oak Bay | Trails, handicap accessible garden, advertising of community events, tourism rack card, tourism appreciation event, advertising and marketing | Approved | \$ 58,000.00 |
| Okanagan-Similkameen Regional District | Construction of a Longhouse near the trailhead to consist of a storage shed (for such items as ski equipment and snow machine) and warming room | Approved | \$ 6,000.00 |

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| Okanagan-Similkameen Regional District | Construction of a raised floor in the lower gallery to accommodate wheelchair access. | Approved | \$ 4,780.00 |
| Okanagan-Similkameen Regional District | Planning of ski event at Apex Mountain Resort, funded in conjunction with Canada Post | Approved | \$ 2,000.00 |
| Okanagan-Similkameen Regional District | "Treasures of the Tulameen, Past & Present" Historical trail enhancement in the Tulameen River Valley; Design & build signage at Jacobson Lake Recreation Site | Approved | \$ 3,000.00 |
| Okanagan-Similkameen Regional District | Joint plan to establish the Strategic Business Unit to deliver tourism services for the Town of Oliver and Area 'C' ('Wine Capital of Canada') | Approved | \$ 22,000.00 |
| Okanagan-Similkameen Regional District | Extending recruitment of tourism operations for events participation; developing marketing partnerships with similar events in South Okanagan; improve & enhance promotion and quality of events | Approved | \$ 10,000.00 |
| Oliver | Joint plan to establish the Strategic Business Unit to deliver tourism services for the Town of Oliver and Area C (Wine Capital of Canada) | Approved | \$ 30,391.71 |
| Osoyoos | Replace old signage with new to represent new image of "Canada's Warmest Welcome" | Approved | \$ 31,740.66 |
| Peachland | Preparation of a brand standards manual and development of print advertisements (Twist Marketing), tourism marketing program | Approved | \$ 40,297.09 |
| Pemberton | Implement initiatives from the Tourism Pemberton Strategic Marketing Plan | Approved | \$ 22,577.95 |
| Penticton | Vision and action plan for a cultural tourism district | Approved | \$ 80,000.00 |
| Pitt Meadows | 1- Scenic 7: Signs, marketing for highway route 2- Marketing of Farm Circle Tour: continued promotion 3- Design/Planning for Visitor Info Centre 4- Festival Marketing/Promo: design, research, publication of trail map booklet and festival listings 5- Sports Tourism Strategy for Pitt Meadows/Maple Ridge 6- Design/Development of Golf Pitt Meadows marketing: design, production, marketing materials to promote golf & stay | Approved | \$ 59,144.90 |
| Port Alberni | 2009 World Under 17 Hockey Challenge | Approved | \$ 40,000.00 |
| Port Alberni | A 3-Day event in the Alberni Valley with a minimum of 10 international sailing ships in Port and on display. Festivities, displays and shore events along waterfront | Approved | \$ 30,000.00 |

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| Port Alice | Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay | Approved | \$ 9,568.12 |
| Port Hardy | Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay | Approved | \$ 18,443.13 |
| Port McNeill | Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay | Approved | \$ 12,592.79 |
| Powell River Regional District | Creation of annual Shellfish Festival in Lund, providing boat tours, processing plant & shellfish farm tours, cooking demos and other activities. | Approved | \$ 1,500.00 |
| Powell River Regional District | 4 projects for greater Lund area: Creation of 2K historical walking trail; development of Lund Harbour business directory board; production of community brochures for BC Ferries/VICs; creation/promotion of water & land-based series of puzzle geocaches (outdoor treasure-hunting game using GPS). | Pending | |
| Powell River Regional District | Hire individual to create digital photo bank relative to the region for tourism marketing purposes | Pending | |
| Powell River Regional District | Hire individual to create & compile stories relative the region for tourism marketing purposes | Pending | |
| Powell River Regional District | Participation in joint advertising with Lower Sunshine Coast | Pending | |
| Powell River Regional District | Retreat & Convention marketing campaign to create and deliver a strategy to market retreats and conventions to groups, with a focus on the Lower Mainland and Vancouver Island. | Pending | |
| Powell River Regional District | Advertising in Vancouver Coast & Mountains Travel Guide, featuring local attractions and businesses | Pending | |
| Powell River Regional District | Sunshine Coast Trail Enhancement - Improve infrastructure: Construction of shelter, picnic tables, benches, bridge, signage, and safer trail surfaces | Pending | |
| Prince George | An aggressive marketing initiative led by Events Prince George. Through inclusive, coordinated community efforts, the goal is to maximize hosting, training and acclimatization opportunities | Approved | \$ 60,000.00 |
| Prince George | Developing an "event grant" program to assist local groups hosting local, regional, provincial, national, or international events | Completed | \$ 15,000.00 |
| Prince George | Small grants to encourage participation in communities in bloom | Completed | \$ 6,000.00 |
| Prince George | New winter event hosted by Prince George Folkfest. An 8-day festival in Jan&Feb/08 to help attract/increase tourism. | Completed | \$ 8,200.00 |

Phase 2 Community Tourism Program Grant
Status as of June 31, 2008

| APPLICANT | DESCRIPTION | APPLICATION STATUS | APPROVED AMOUNT |
|-----------------|---|--------------------|-----------------|
| Prince George | Improve the CN Centre website for marketing of concerts and events, providing visitors with a greater knowledge of entertainment | Approved | \$ 27,500.00 |
| Prince George | Marketing of cultural branding project: 'Golden Raven', in conjunction with Golden Raven Marketing Committee, which will include signage, website, brochures & other promotional tools | Approved | \$ 20,000.00 |
| Prince George | Designate & promote local heritage - a self-guided tour, marketing and educational campaign, and hosting regional meeting of BC Heritage Society | Approved | \$ 20,000.00 |
| Prince George | Launch of inbound tourism marketing strategy aimed at creating awareness of northern BC tourism in Seattle & Pacific Northwest coast. | Approved | \$ 30,000.00 |
| Prince George | Marketing for year two of the Golden Raven cultural attractions marketing program, a joint initiative with the RD FFG, Tourism BC, Tourism PG & 8 not-for-profit attractions within the RD. | Approved | \$ 20,000.00 |
| Prince George | Facilitate dialogue amongst accommodators, leading to majority support for implementation of the 2% Additional Hotel Room Tax | Approved | \$ 20,000.00 |
| Prince George | Second phase of a in-bound tourism focussed on travel trade and media | Approved | \$ 34,528.00 |
| Prince George | Support for festivals and events that attract high volume participation locally, regionally and provincially. | Pending | |
| Princeton | Upgrades to community campground include upgrading plumbing fixtures, replacement of aging picnic tables, and electrical upgrades. | Approved | \$ 21,152.22 |
| Qualicum Beach | Provide new informational kiosks and brochures | Approved | \$ 40,570.46 |
| Queen Charlotte | Gallery & Retail improvements to Visitor Centre, Develop local artist produced souvenir line, and produce code of conduct for improved tourist experience. | Approved | \$ 18,589.27 |
| Quesnel | Devise new leaflet highlighting community park promoting provincially recognized site. Develop series of 4 bookmarks as tourist handout/memento. | Approved | \$ 5,000.00 |
| Quesnel | Continuing development and renovations of historic BC Rail Train Depot | Approved | \$ 65,247.79 |
| Revelstoke | Call for public art proposals from artists, for installation of public art; develop and produce brochure to promote public art | Approved | \$ 36,732.77 |
| Rossland | Implementation of Community Tourism Foundations Marketing Plan - promotion as 4-season destination; increase marketing to specific target groups such as golfers & trail users | Approved | \$ 30,614.00 |
| Saanich | Upgrade & improve summit of Mt. Tolmie Park, improve signage, landscape & parking areas, plus redevelopment of under-utilized spaces on existing reservoir | Approved | \$ 182,798.81 |
| Saanich | Construction of new kitchen facility on grounds at Heritage Acres - The 'Country Kitchen Project' to meet building code. | Pending | |

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Status as of June 31, 2008

| APPLICANT | DESCRIPTION | APPLICATION STATUS | APPROVED AMOUNT |
|-------------------------------------|---|--------------------|-----------------|
| Salmon Arm | Construction of soccer/rugby fieldhouse intened to accommodate local and regional games and tournaments. | Approved | \$ 67,894.46 |
| Sechelt | Dakota Ridge access road | Approved | \$ 29,000.00 |
| Sechelt Indian Gov't | Execution of marketing initiatives as outlined in SC Tourism Strategic Plan. Focus on media exposure, co-operative marketing, and shoulder season marketing to drive up visitation in Spring, Fall & Winter | Approved | \$ 4,565.00 |
| Sidney | Contribution to the New Marine Centre and aquarium being constructed in Sidney | Approved | \$ 49,885.78 |
| Smithers | Web updates, image bank enhancements, and marketing tools | Approved | \$ 43,892.60 |
| Sooke | Marketing projects- design and development of marketing materials and media image. Project revised to include contribution to regional marketing plan after completing Community Tourism Foundations program | Approved | \$ 43,408.37 |
| Sparwood | A trail enhancement project providing high-profile signage, promotional mapping and improvements to the trail (part of the Sparwood, Hosmer & Fernie community project) | Approved | \$ 5,000.00 |
| Squamish-Lillooet Regional District | Implementation of initiatives identified in the "Tourism Pemberton Strategic Marketing Plan 2006" | Approved | \$ 7,775.50 |
| Squamish-Lillooet Regional District | Enhanced entertainment at Copper and Fire event at Britannia Mining Museum | Pending | |
| Stewart | Directional signage to Stewart & signage of the history of mining and Salmon Glacier. Bridge to complete boardwalk project initiated during CTP1 | Approved | \$ 17,458.36 |
| Sunshine Coast Regional District | Public access (last 4 km to the Dakota Ridge Winter Recreation Area | Approved | \$ 47,218.00 |
| Sunshine Coast Regional District | Coast Cultural Alliance Purple Banner Studio & Gallery Guide promotional development | Approved | \$ 4,075.75 |
| Sunshine Coast Regional District | Execution of marketing initiatives as outlined in SC Tourism Strategic Plan. Focus on media exposure, co-operative marketing, and shoulder season marketing to drive visitation in Spring, Fall & Winter | Approved | \$ 25,000.00 |
| Sunshine Coast Regional District | To develop the local human resource capacities of volunteers & employees, inventory & catalog tourism/recreational facilities, develop infrastructure to support seamless transition of VIC coordinators | Approved | \$ 4,999.90 |
| Sunshine Coast Regional District | Plan and develop a museum-quality heritage exhibit in the Roberts Creek Community Hall | Approved | \$ 7,525.75 |
| Sunshine Coast Regional District | A local artist-created mural on Museum wall portraying local historical features which will attract tourists and locals alike. | Approved | \$ 3,775.75 |

Phase 2 Community Tourism Program Grant
Status as of June 31, 2008

| APPLICANT | DESCRIPTION | APPLICATION STATUS | APPROVED AMOUNT |
|-----------------------------------|---|-----------------------|-----------------|
| Sunshine Coast Regional District | Egmont Heritage Centre tourism enhancement quest to provide: info and welcome signage: tourism staff training and info resources; clean restrooms & rest area, maps & brochures. | Approved | \$ 5,775.75 |
| Taylor | To create a consistent information delivery model to display historical/heritage info & related images in clear, appealing fashion in English, French & local first Nations language. Enhancement of info into a signage program will allow tourists to view info directly at heritage sites. Heritage site map also. | Approved | \$ 17,950.04 |
| Telkwa | Info Centre grounds upgrade & kiosk; purchase of 3-pole flag system to feature in future new park at entrance to Telkwa | Approved | \$ 19,872.03 |
| Terrace | Marketing plan for "Riverboat Days" a week long summer festival. | Approved | \$ 7,500.00 |
| Terrace | Kermodei Tourism Society's refining of their Economic Impact Study of tourism for Terrace and surrounding region | Approved | \$ 8,000.00 |
| Terrace | Develop a brochure to increase marketing scope of new multi-purpose 'Sportsplex' | Approved | \$ 4,000.00 |
| Terrace | Design & develop 'Terrific Times in Terrace Pocket Guide' & trailhead signage - in conjunction with Kermodei Tourism | Approved | \$ 25,000.00 |
| Thompson-Nicola Regional District | Create brochure showcasing un-incorporated community of Savona. | Approved | \$ 4,000.00 |
| Valemount | Landscaping and parking lot paving for new VIC. | Completed | \$ 19,277.21 |
| Vancouver | 2 Community Events & 3 Capital Improvement Projects related to the 2010 Winter Games and Vancouver's involvement in 2008 Summer Games in Beijing | Approved | \$ 430,885.13 |
| Vanderhoof | Create a public, open park, community space near the museum with trees, benches, public washrooms and info kiosk, also displaying community heritage signs along the walkway | Approved in Principle | \$ 37,359.56 |
| Vernon | -Shingle roof repairs to O'Keefe family home. -Upgrading of water system to improve drinking water, fire protection, pump system to meet standards set By MOH. -The hiring of marketing consultant to help implement a 5-year plan to define marketing direction of the Ranch | Approved | \$ 178,108.45 |
| Warfield | Redevelop Kootenay Cattle Company Park - including addition of visitor info map & sign display, picnic area, update washrooms & campsite pullouts | Approved | \$ 21,003.22 |
| Wells | Enhance Gateway Park at the head of Jack O'Clubs Lake with intention to create good first impression. Also intent to build a dock and finish washroom facilities. | Approved | \$ 15,897.39 |

Phase 2 Community Tourism Program Grant
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| APPLICANT | DESCRIPTION | APPLICATION STATUS | APPROVED AMOUNT |
|--|---|--------------------|-----------------|
| Westside | Implementation of tourism strategic plan developed in phase 1 of the CTP program. Tourism promotional activities including | Approved | \$ 140,000.00 |
| Whistler | A multi-day, family-oriented celebration of arts and culture programming that culminates with ushering in the New Year through the 18th annual First Night. | Approved | \$ 29,886.54 |
| Williams Lake | Improving web site, developing promotional rack cards for tourists, advertising features, promoting Stay-and-Play accommodation deals with local hotels, joining Cariboo Chilcotin Coast Tourism Association's promotional initiative | Approved | \$ 5,500.00 |
| Zeballos | Commissioning of 3 murals for Museum depicting early mining, logging, and old town site; Creation of series of posters highlighting activities & sites in the Village | Approved | \$ 2,000.00 |
| Total Phase 2 Community Tourism Funds Committed: | | | 5566790.89 |