

Need Staff? Attend Job Fairs in South Korea and Europe

- Are you experiencing difficulties recruiting locally/in Canada?
- Are you seeking employees eligible for the Working Holiday Program?
- Do you currently have, or are in the process of obtaining, an approved LMO or E-LMO?

If you answered 'Yes' to any of these questions, here are some potential opportunities to recruit!

Working with the BC Provincial Nominee Program, go2 is pleased to announce job fairs that employers are invited to attend in South Korea and Europe. Information on both fairs follow:

I. South Korea Fairs:

go2 is assessing South Korea as a potential recruitment destination for tourism and hospitality. As such, we would like to know if your company would be interested in attending the following job fairs that are being arranged by the Provincial Government in partnership with a Korean employment organization. If you are interested in attending or would like more information, please let us know by **July 31st** or earlier.

Fair Dates/Locations:

- September 29th and 30th, 2008 – Seoul
- October 2nd and 3rd, 2008 – Busan

Cost:

Participating companies will need to make their own travel and accommodation arrangements (and will be required to share venue costs in Busan with other participants). Estimated cost per person travelling to the event, including airfare and lodging is approximately \$5,000 - \$6,000.

Why participate?

- The number of Working Holiday Visas issued in Korea has now increased to **2,010** per year. These 1 year visas are available to young people 18-30 years old.
- This destination will be most appropriate for hiring 'lower skilled' occupations such as housekeeping staff, cleaners, and kitchen helpers due to a lower level of English language skills.
- Leverage government investment and connections in South Korea.
- Your job openings are submitted in advance so the government's partner organizations in Korea can locate and screen applicable candidates that will be scheduled to meet with your company at the fairs.
- 'LMO' application processing times are now **only 15 business days** (instead of what sometimes took 5 months in the past). You still have time to apply for LMOs for this recruitment fair.

Your expression of interest to attend Korean fairs is needed by July 31st - See contact information below

RSVP Today! If you are interested in attending these fairs or for more information please contact Megan Williamson, Manager, Industry Human Resource Development, go2 at: 604-633-9787 ext. 238 or by [email](#).

II. France & Belgium Fairs ("Destination Canada 2008")

Building on our success at the Destination Canada 2007 Job Fairs, go2 will again be joining the BC Provincial Nominee Program delegation consisting of employers, industry representatives, economic development officers and community partners. A representative from go2 will be pleased to collect resumes for any BC tourism/hospitality company job opening(s) by request (and at no charge). However, for best recruitment results, we recommend that your company be there in person if you can. The details follow:

Fair Dates/Locations:

- November 18th and 19th – Paris, France
- November 21st – Brussels, Belgium
- November 24th – Toulouse, France

Costs:

Participation in the fairs is free; however the approximate cost for airfare, hotels and transfers will be approximately \$5,500.

Why participate?

- Proven high interest in BC as a work/live destination – last year 2,800 job seekers came through these fairs. Many attendees were eligible for the Working Holiday and student work abroad programs.
- Tourism and hospitality employers that attended last year all hired people at these events for both low and high-skilled positions.
- France offers a highly educated population, with close ties to Canada.
- Access to Espace Emploi International (EEI) free services consisting of job posting and candidate screening. For more information on their services, visit <http://www.emploi-international.org/>.
- Canadian Embassy logistical support (costs for advertising, venue, administration & logistics, etc, are assumed by the Embassy in Paris).
- Establish valuable contacts with Visa post.
- 'LMO' application processing times are now **only 15 business days** (instead of what sometimes took 5 months in the past). You still have time to apply for LMOs for this recruitment fair.

RSVP Today! If you are interested in attending or have questions, please contact Lynne Henshaw, Director, Marketing and Communications, go2 at 604-633-9787 ext. 234 or by [email](#). This will ensure you receive all updates and details as they become available.