

**TOURISM
INDUSTRY
ASSOCIATION OF**

BC



TIABC is undergoing exciting changes. We are redeveloping our website to better assist you. The new site will be up and running in early 2012. Please check back often for updates.

Thank you for your patience

Who We Are

The Tourism Industry Association of BC (TIABC), formerly the Council of Tourism Associations (COTA) of BC, is a member-based, 'umbrella' organization representing the interests of BC's tourism-related businesses. Key stats:

- Tourism in BC generated \$13.4 billion in revenue in 2010
- \$2.5 billion flowed to all levels of government
- 127,000 tourism-related jobs in the province of BC

[Click here](#) to view our Constitution & Bylaws.

TIABC Staff Contact

Kitka Neyedli, Membership & Industry Relations Coordinator, kneyedli@tiabc.ca, Direct: 604.685.5956

What We Do

TIABC focuses on policy development and advocacy on behalf of the tourism industry in British Columbia to various levels of government. Our policy and advocacy fall into three key areas:

1. Marketing
2. Transportation & Access
3. Business Environment

Our most recent policy briefing document was distributed to the provincial government on March 17, 2011. [Please click here to review a copy.](#)

Information on the TIABC Provincial Destination Marketing Organization (PDMO) Task Force is [available here](#).

TIABC hosts the annual Tourism Industry Conference in partnership with the Ministry of Jobs, Tourism and Innovation. The event attracts over 400 delegates annually to learn, network and celebrate. During our latest conference in Victoria, Oct 24 – 26, 2011 and the Premier, the Honorable Christy Clark, launched [the province's tourism sector strategy](#).

New Mailing Address:

Tourism Industry Association of BC | 349 West Georgia St. PO Box 3636 | Vancouver, BC V6B 3Y8 | 604-685-5956

Membership

TIABC's new membership model continues to build momentum. We now boast over 140 members in the following three categories:

- Destination Marketing Organization (DMO)
- Sector Association
- Business

The time is now to join TIABC! [Click here](#) for information on membership.

[Click here](#) for the Membership Fee Schedule.

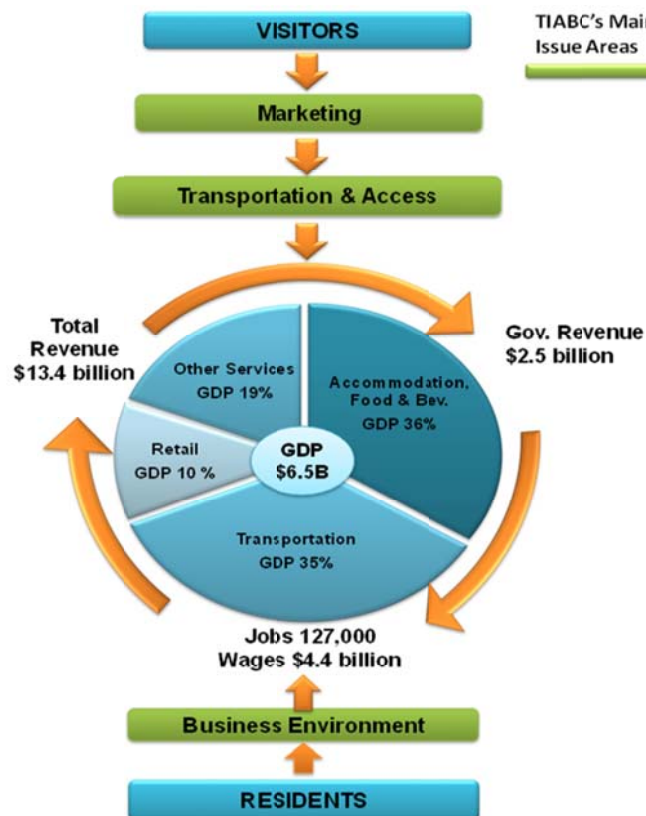
[Click here](#) for the Destination Marketing Organization Application Form.

[Click here](#) for the Sector Association Membership Application Form.

[Click here](#) for the Business Membership Application Form.

Stay informed: sign up for Tourism News by emailing: kneyedli@tiabc.ca

The Simplified Tourism System



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