

Applicant	Description	Application Status	Approved Amount
100 Mile House	Construction of "100 Mile Marker"; Launch geo-caching expansion program for GPS; install hi-spy viewer at VIC for birdwatching	Approved	\$ 10,458.00
100 Mile House	Promote winter tourism through print, TV & web advertising in target markets as well as expanding the website: www.cariboowinter.com. Also attending BC Snow Expo show, promoting snowmobiling mapping project.	Completed	\$ 5,000.00
Alberni-Clayoquot Regional District	Development of historic Alberni Inlet CNPR Trail route between Port Alberni & Lake Cowichan, creating major multi-entry & exit mid-island trails, including exposing around 30K of waterfront previously inaccessible to the public	Approved	\$ 25,000.00
Alert Bay	Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay	Approved	\$ 8,550.39
Ashcroft	Installation of wheelchair lift to access Ashcroft Museum	Approved	\$ 10,102.00
Bowen Island	Bowen Island Guide, Tourism workshops, Chamber of Commerce website redesign, research, accommodation research project, trails/recreation project, & marketing on BC Ferries.	Approved	\$ 17,544.98
Bulkley-Nechako Regional District	Develop & update existing website - redesign to provide easy navigation for both COC & VIC	Approved	\$ 1,773.93
Bulkley-Nechako Regional District	Publication of a high quality, local history book	Approved	\$ 2,000.00
Bulkley-Nechako Regional District	Work on local projects such as the "Life of Frank Dockrill", transcribing oral history, researching and preparing an anniversary booklet. Work to be done during shoulder season at museum to allow for expanded hours.	Approved	\$ 2,500.00
Bulkley-Nechako Regional District	Enhancement of VIC with 5 new information signs, 2 picnic tables, new grass and fence	Approved	\$ 6,098.00
Bulkley-Nechako Regional District	Develop & produce brochure; community beautification with banners, plantings, etc	Approved	\$ 5,491.25
Bulkley-Nechako Regional District	Renovations to the OK Cafe, a heritage building adjacent to Vanderhoof Museum. Includes: raising building; packing ground, building basement and interior work.	Approved	\$ 15,000.00
Bulkley-Nechako Regional District	Develop & enhance marketing & promotional materials including signage, brochures & websites	Approved	\$ 9,940.00
Bulkley-Nechako Regional District	Plan and construction of a 3 KM-long trail to connect Hudson Bay Mountain to Town of Smithers	Approved	\$ 47,840.14
Bulkley-Nechako Regional District	Construction of paved rink on local school property which will be used for hockey, skating, ball games, rollerblading and events.	Approved in Principle	\$ 5,491.25

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Bulkley-Nechako Regional District	Development of the Rotary Riverside Park, a collaborative between Fort St. James Rotary Club and Regional District - plus: Construction of information panel highlighting 2 significant contributors to Rotary	Approved	\$ 5,000.00
Bulkley-Nechako Regional District	Development of a Brand, Logo and Taglines Project	Approved	\$ 8,406.60
Bulkley-Nechako Regional District	Develop picnic area at the Endako Community hall site to encourage tourists to stop. long term plans include overnight RV parking	Approved	\$ 5,491.25
Bulkley-Nechako Regional District	To move entrance signage to a more visible location	Approved	\$ 5,000.00
Burnaby	Burnaby Destination Video Guide Aerial Add-on - a continuation of phase 1 -addition of aerial feature footage of Burnaby	Approved	\$ 20,000.00
Burnaby	Integrated Marketing Plan - Prepare a communications and promotional program to optimize tourism benefits for Burnaby with regard to the Olympics and 2009 World Police & Fire Games.	Approved	\$ 184,325.14
Burns Lake	Construction of wheelchair accessible washroom for Spirit Square Complex at Nourse Community Park. Design will incorporate concession stand, picnic shelter & landscaping components	Approved	\$ 24,107.98
Campbell River	Planning and marketing of one-day event commemorating 50th anniversary of historic Ripple Rock Explosion, including re-creation of the blast, pancake breakfast, t-shirts and more	Approved	\$ 30,500.00
Canal Flats	Pathway to the Columbia River headwaters (approx 1 mile)	Approved	\$ 15,462.79
Capital Regional District	2 projects - Agricultural Forum Food Showcase promoting gastronomic tourism; Marine Circle Route Website Improvements	Pending	
Cariboo Regional District	Build on phase 1 of CTP with installation of outdoor privy, placement of signage, and production of promotional materials. Deserter Creek was named by Simon Fraser and the story will be posted on signage explaining history of the area.	Approved	\$ 3,500.00
Cariboo Regional District	Bus tours and marketing activities for the South Cariboo region. Intended to raise local and provincial awareness of what the area has to offer, and ultimately increase tourism numbers.	Completed	\$ 15,000.00
Cariboo Regional District	Improve websites, develop promotional material, promote 'stay-and-play' deals with local hotels, and become part of Cariboo Chilcotin Coast Tourism Association's regional promotional initiative.	Approved	\$ 2,500.00
Cariboo Regional District	Install a wheelchair accessible outhouse. Lack of public washrooms in the Horsefly area puts strain on local businesses unable to handle summer tourist traffic	Completed	\$ 5,800.00

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Cariboo Regional District	-To construct a modular/reusable main booth to serve as info centre for festival -Implementation of promotional/advertising strategy.	Approved	\$ 5,000.00
Cariboo Regional District	To acquire a working trail grooming machine in order to maintain trails. The Club is expanding the number of events it hosts per year at the Hallis Lake Cross-Country Ski area.	Completed	\$ 5,000.00
Cariboo Regional District	Focus on marketing South Cariboo region to Northern BC and Albertan residents.	Completed	\$ 5,000.00
Cariboo Regional District	Upgrades & construction of complete drag strip, mud bog pit, bleachers, concession & parking arrangements at Thunder Mountain Motor Sports Park. (Over 2-year period)	Approved	\$ 25,000.00
Cariboo Regional District	Construct a promotional billboard for the Xats'ull Heritage Village, a tourism business owned & operated by Soda Creek Band	Approved	\$ 2,260.00
Cariboo Regional District	Event planning for production of 5 plays from local theatre companies	Completed	\$ 1,500.00
Cariboo Regional District	Construction of sign, bleachers & building to enhance the 100 Mile Model Flyers facility and make more versatile for different user groups	Approved	\$ 17,000.00
Cariboo Regional District	Evaluation of "niche market" potential of recreational wheelchair trails in the Cariboo. Presently involved in construction of Tatlayoko Lake area wheelchair trail with Measuring Up program	Approved	\$ 25,000.00
Cariboo Regional District	Update/add wheelchair accessibility to Horsefly Community Hall, Museum, & Tisdale Lake, with intention to advertise Horsefly as a 'Disabled Friendly' community	Approved	\$ 16,140.00
Cariboo Regional District	Collaboration of 3 museums to produce a brochure promoting local history and encouraging a circle tour of the museums and other attractions	Approved	\$ 2,136.04
Cariboo Regional District	Production of DVD postcards, the second part of phase 1 (promotional video production)	Approved	\$ 10,000.00
Cariboo Regional District	Trail improvements to Bouchie Lake Pioneer Park, northwest of Quesnel. Also install an outhouse & signage.	Approved	\$ 22,060.00
Cariboo Regional District	Hire film crew to create video of tourism sites in the Likely area, Xatsull Heritage Site, Quesnel Forks, Gibraltar Mines & major river areas	Approved	\$ 2,500.00
Cariboo Regional District	Install power to the rodeo grounds, enabling growth in number of events, use of PA system, proper concession, and also allow for well & stock watering system.	Approved	\$ 3,000.00
Castlegar	Signage replacement, website updates, installation of water backflow prevention devices in City parks to increase safety	Approved	\$ 48,603.37

Applicant	Description	Application Status	Approved Amount
Central Coast Regional District	Create 2 entrance 'monuments' at ferry terminal and eastern entrance for destination arrival effect - to enhance tourism marketing strategy. Confirmation of other funding partners received June 23, 2008. Balance of allocation sent.	Approved	\$ 12,754.36
Central Coast Regional District	Proposal to build a Centre which will serve to enhance existing local tours, businesses and support economic diversification of local economy, whilst meeting needs & demands of rising number of tourists to the area	Approved in Principle	\$ 7,740.00
Central Kootenay Regional District	Old fashioned European styled Christmas market in Silverton, involving artists and performers. Funding to support construction of 10 wooden vendor booths.	Completed	\$ 5,000.00
Central Kootenay Regional District	To purchase spray park components to build a community spray park to provide a safe, fun environment for Creston Valley residents and visitors	Approved	\$ 7,320.00
Central Kootenay Regional District	'VFA Arts & Culture Tourism Initiative' - to expand and enhance new Valhalla Fine Arts programs during lower visitor months	Approved	\$ 4,000.00
Central Kootenay Regional District	Develop a 'Creston Valley Agritourism Brochure' to market quality agritourism experiences in the area. 40,000 copies of the brochure would be printed for distribution in VICs and businesses	Approved	\$ 3,000.00
Central Kootenay Regional District	Showcase Canadian fiddle music with presentation, concert and dance and music workshops	Completed	\$ 1,500.00
Central Kootenay Regional District	Continuation of tourism communication initiative for Area B, which includes website, newsletter, pamphlets, signage, and a community event	Approved	\$ 12,000.00
Central Kootenay Regional District	Creston & Dist. Museum & Archives will present a range of heritage activities & services to local and tourists	Approved	\$ 4,500.00
Central Kootenay Regional District	67th Annual Blossom Festival entertainers - enhancement to annual event of parades, and other local entertainment	Completed	\$ 5,369.00
Central Kootenay Regional District	Design, develop, install info & advertising signage at tourist info pull-outs at major entrances to Kaslo	Approved	\$ 5,000.00
Central Kootenay Regional District	Radio advertising for Kootenay Lake Chamber of Commerce - providing travel package prize to listeners of Spokane public radio in exchange for publicity	Approved	\$ 1,000.00
Central Kootenay Regional District	Artlink - Art Walk/ Art Drive - Marketing of this local artist event which displays art throughout local businesses	Approved	\$ 600.00
Central Kootenay Regional District	Advertising for Creston Valley Fest - 3 day outdoor Music Festival in Canyon Park	Approved	\$ 500.00
Central Kootenay Regional District	Production of episode on traveling sport fishing TV series. Program to highlight Kootenays and fishing on Columbia River.	Completed	\$ 10,000.00
Central Kootenay Regional District	Install underground irrigation & LED lighting in the Kohan Reflection Garden, Centennial Park in New Denver	Approved	\$ 6,000.00

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Central Kootenay Regional District	Entrance signage and July 1 celebrations for Salmo	Approved	\$ 7,229.00
Central Kootenay Regional District	Re-finish and relocate Farquar golf course signage to increase visibility from the road	Approved	\$ 2,000.00
Central Kootenay Regional District	Repair and maintenance of access road to Cody Caves Provincial Park	Approved	\$ 3,008.00
Central Kootenay Regional District	Entrance sign and access improvement at Nakusp Golf Course	Pending	
Central Kootenay Regional District	Create website to promote Kootenay Lake area and better market the area for tourism	Pending	
Central Okanagan Regional District	Creation of traveling exhibit & display materials for Friends of Fintry Society, promoting heritage features at Fintry Provincial Park; Locate a 2-panel kiosk at the park to promote Regional Parks in the area	Pending	
Central Saanich	Individual projects including development of basic marketing tools and development of new regional products with festivals and events, cuisine tourism and aboriginal tourism	Approved	\$ 40,000.00
Central Saanich	Repairs to soot damage in Log Cabin on Saanichton Green and replacement of oil burner with electrical baseboard heating system.	Approved	\$ 4,500.00
Central Saanich	Activities at Heritage Log Cabin Museum on Saanichton Green	Approved	\$ 15,500.00
Central Saanich	Saanich Historical Artifacts Society 'Country Kitchen Project' on Heritage Acres site - to replace existing kitchen with new structure to meet health codes, and expand bbq/food delivery area	Approved	\$ 13,597.19
Chase	Planning and marketing for a week-long celebration with numerous community events	Approved	\$ 20,835.89
Chetwynd	Improving upon and marketing the Chetwynd Chainsaw Carving Competition	Approved	\$ 21,239.32
Chilliwack	VIC improvements, HD video, marketing programs	Approved	\$ 135,338.92
Coldstream	Upgrading to tent canopies (tourist shelter from weather elements)	Approved	\$ 30,000.00
Coldstream	First phase to construct asphalt pathway through high-traffic beach area	Approved	\$ 41,237.69
Columbia Shuswap Regional District	Identify individual identity, theme and possible logos for future marketing purposes for each electoral area.	Approved	\$ 9,000.00
Columbia Shuswap Regional District	Review electoral areas from a tourism perspective. This review will assist in improving signage and other tourism related infrastructure.	Approved	\$ 12,000.00
Columbia Shuswap Regional District	Bulletin boards in each electoral area	Approved	\$ 3,500.00
Columbia Shuswap Regional District	Build public washrooms in Sorrento	Approved	\$ 15,000.00

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Columbia Shuswap Regional District	New signage for Sorrento Visitor Info Centre	Approved	\$ 3,000.00
Columbia Shuswap Regional District	Concept drawings for a new Malakwa Community Centre.	Approved	\$ 5,000.00
Columbia Shuswap Regional District	Lit entrance signs at entrance to Sorrento	Approved	\$ 4,500.00
Columbia Shuswap Regional District	Welcome to North Shuswap signage near Adams River Bridge.	Approved	\$ 1,200.00
Columbia Shuswap Regional District	Support for renovations to Seymour Arm Community Hall	Approved	\$ 2,500.00
Columbia Shuswap Regional District	Repair/replace visitor information signage on Swansea Beach.	Approved	\$ 600.00
Columbia Shuswap Regional District	Gateway improvements to Swansea Point	Approved	\$ 300.00
Columbia Shuswap Regional District	Bike racks for downtown Sorrento	Approved	\$ 1,000.00
Columbia Shuswap Regional District	Signage for North Shuswap Community Hall	Approved	\$ 1,800.00
Colwood	West Shore municipalities partnership; West Shore Community Information Centre. Plan Development, Marketing, Event Planning, Visitor Information Centre Improvements, Facility Improvements.	Approved	\$ 62,106.63
Cowichan Valley Regional District	Various projects: Trail Circle Tour; Trail improvements; Community, highway info, park and heritage signage initiatives; Historic site & museum; Tourism Map; Events; Totem Pole; Community Radio; Chamber of Commerce initiatives; Visitor Services Centre	Approved	\$ 177,051.30
Creston	Marketing and production of 2-Day biking event with entertainment, competition, and local vendors	Completed	\$ 10,000.00
Creston	Design, produce & distribute festival info & events brochures; Update & maintain website info for festivals	Approved	\$ 13,925.00
Creston	Hiring of student to assist at VIC	Approved	\$ 6,852.96
Creston	Continuation of regional investment attraction project, "Invest Kootenay", to provide updated website & promotional marketing material support.	Approved	\$ 3,500.00

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Dawson Creek	Logo, marketing materials to promote Alaska Highway House and the City of Dawson Creek; Graphics and text work for Historic Walking tour	Completed	\$ 26,390.00
Dawson Creek	Create Dawson Creek sport website including updated sport directory, sport calendar, facilities info, Tourism Dawson Creek info etc.	Approved	\$ 18,500.00
Delta	Design & construction of community 'welcome monuments' and wayfinding signage	Approved	\$ 211,044.25
East Kootenay Regional District	Wasa Lions Grounds Festival of the Arts - gazebo	Approved	\$ 4,700.00
East Kootenay Regional District	Advertising for performing arts series by Columbia Valley Arts Council	Approved	\$ 5,000.00
East Kootenay Regional District	Organization and presentation of inaugural Columbia Valley Arts Tour	Approved	\$ 4,000.00
East Kootenay Regional District	Production of the 2nd Annual Elko Country Family Festival which includes musicians, pancake breakfast, Chili Feast, and other events.	Approved	\$ 2,000.00
East Kootenay Regional District	Promotion of Fernie Fest, a local music festival designed to promote the area and highlight local talent.	Approved	\$ 9,000.00
East Kootenay Regional District	Infrastructure upgrades & equipment improvements to Wasa Lions Grounds, a popular booking facility and host of family pancake breakfast events.	Pending	
Fernie	Joint project with Fernie, District of Sparwood & East Kootenay RD to map & document the Coal Discovery Trail, produce promotional materials (trail maps, signs, website) & provide trail improvements.	Approved	\$ 5,000.00
Fort Nelson	Development of Travel Guide for NRRD area. update signage to reflect new branding.	Approved	\$ 37,672.79
Fort St. James	Project will develop a Fort St. James brand and logo that will be widely used in all marketing activities.	Approved	\$ 21,873.11
Fraser-Fort George Regional District	Cultural Plan implementation, primarily marketing. Ads & Rack card development; Billboard & Signage project	Approved	\$ 35,000.00
Fraser-Fort George Regional District	Facility Improvements: Construction of picnic shelters & Interpretive program improvements at Regional Parks; Walking/bike tour promotion.	Approved	\$ 15,000.00
Fraser-Fort George Regional District	Publish heritage & recreation brochures for Hixon & Bear Lake	Approved	\$ 4,000.00
Fraser-Fort George Regional District	Construction of interpretive signage at major highway entrances into the Regional District	Approved	\$ 54,117.00
Fraser-Fort George Regional District	Construction of interpretive sign to highlight significance of location of 1940s Japanese work camps; Dome Creek Community Hall /Museum Improvements	Approved	\$ 5,999.79
Gibsons	Dakota Ridge Access Road	Approved	\$ 14,492.00

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Gibsons	Part of Sunshine Coast Tourism, a joint tourism initiative with other local governments aimed at developing shoulder season tourism business	Approved	\$ 8,714.00
Gibsons	Re-creation of association with TV series, 'The Beachcombers' by way of dressing site of donated log salvage vessel, 'Persephone' with cement cradle and dock for tourists to get close and take photos.	Approved	\$ 11,063.08
Grand Forks	Construction of VIC for Grand Forks and area.	Approved	\$ 34,046.34
Granisle	Civic engineering stages to do design stage of RV park, planning and site layout \$9,200.00.  Continuation of upgrading nature trail system including replacing one bridge (labour & material) \$ 8,000.00	Approved	\$ 16,258.41
Harrison Hot Springs	Master Trail Plan for trail development and signs. Enhancements to Winter Festival.	Completed	\$ 15,036.18
Harrison Hot Springs	Production of Festival of Lights Christmas Celebration	Approved	\$ 1,017.99
Hazelton	Construct a two-room washroom facility with additional utility/storage closet	Approved	\$ 18,600.00
Highlands	Partner with Community Association, West Shore Arts Council, Royal Roads University and Environment Canada to map public parks, find natural areas and identify official public access points and viewscapes, etc.	Approved	\$ 15,000.00
Highlands	To create & install outdoor interpretive signs describing history, buildings and features of Caleb Pike Heritage Park. Expected completion coincides with 25th anniversary of the Park.	Approved	\$ 1,349.18
Houston	COC website revitalization and VIC Washroom Upgrades	Approved	\$ 14,000.00
Hudson's Hope	Replacing two entrance signs at the entrance to the townsite.	Completed	\$ 17,649.76
Invermere	Expansion of Banner program implemented in 2007 - Upgrading/updating municipal website	Approved	\$ 18,219.16
Kaslo	To construct a new campground facility	Approved in Principle	\$ 17,448.05
Kelowna	5 Development Projects: Develop Sport Event Hosting Strategy; Festival and Event Industry Resource Capacity & Efficiency; a Plan for new Site & tourism facility for Kelowna; Develop & Implement a Tourism Impact Study; Develop Event Hosting Strategy for large touring events	Approved	\$ 180,295.63
Kent	'Harrison Hot Spring & District of Kent Regional Tourism Plan. Includes: Circle Farm Tour projects, Kilby Historical Site, Partnership with Harrison Hot Springs, Aberdeen VIC	Approved	\$ 30,002.13

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Keremeos	Agri-tourism initiatives with RDOS	Approved in Principle	\$ 3,000.00
Kitimat	Core focus is brand marketing of "The Pacific Inland Coast" - Branding, marketing in Tourism BC Publication; website improvements; interpretive signage; brochure racking additions & development; new trade show infrastructure & resource development	Approved	\$ 66,196.35
Kitimat-Stikine Regional District	First Nations tourism development at Kitselas Canyon near terrace.	Completed	\$ 24,000.00
Kitimat-Stikine Regional District	Produce a heritage museums and sites guide	Approved	\$ 7,510.00
Kitimat-Stikine Regional District	Assist non-profit Arts Council Society with completion of the development of Misty Rivers Art Gallery in Hazelton for area artists.	Completed	\$ 10,000.00
Kitimat-Stikine Regional District	Tourism development in Nass Valley: Construction of tourism website; Upgrade at recreation site at Dragon Lake including installation of dock and picnic tables	Approved	\$ 20,000.00
Kitimat-Stikine Regional District	Further tourism development initiatives at Kitselas Canyon - to install marketing signs at Northwest Regional Airport, along highways, & undertake radio ad campaign.	Approved	\$ 16,112.00
Kootenay Boundary Regional District	Marketing and creation of large, hand-painted historical murals on commercial buildings	Completed	\$ 15,050.75
Kootenay Boundary Regional District	Promotion of the Seven Summits Trail as well as physical improvements to enhance and increase the use of the Trail.	Approved	\$ 10,706.00
Kootenay Boundary Regional District	Improvements & enhancements to public access of Christina Lake Community Nature Park Centre and enlarge/enhance parking area	Approved	\$ 10,861.37
Lake Country	Construction of covered pavilion at Swalwell Park, to be used for picnics, special activities and as a stage. Will contain concession area.	Approved	\$ 72,316.34
Lake Cowichan	Upgrade of 600 metres of trail network within the Town that create linkages to Trans Canada trail.	Approved	\$ 25,728.50
Langford	Contribution to Westshore Community Info Centre, volunteer registration database, sport event hosting plan, festivals and events, cultural tourism strategy, event bid support, Royal Roads Bateman Centre, and development plan for facility improvements	Approved	\$ 81,218.55
Langley City	Implement initiatives from new Langley Tourism plan developed through Community Tourism Foundations.	Approved	\$ 82,360.13

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Logan Lake	A weeklong festival with ice hockey & speed skating competitions from Jan 12-20/08. Funding would be used to purchase a heavy-duty snow blower plus rental of a larger ATV	Approved	\$ 7,000.00
Logan Lake	Purchase of equipment to enhance future year "Polar Carnival" - Logan Lake week long event	Approved	\$ 5,500.00
Maple Ridge	Regional Marketing Support for Festivals to enhance regional marketing for such festivals as Caribbean, Jazz & Blues etc. Sports Tourism Plan Development & Implementation A time-duration position hired to work with organizers to inventory events & potential events, connect sport organizers to those who select venues etc. Scenic Seven Promotion -Promotion for this route as interesting alternative to Freeway. Visitor Information Centre Exploration/Design - to design a new centre in more appropriate location etc.	Approved	\$ 160,266.23
McBride	Strategic marketing for recreation & convention opportunities in the area; Update marketing of trails and improve trail signage; Improvements to historic train station & VIC	Approved	\$ 17,547.76
Merritt	Implementation of activities identified in tourism plan	Approved	\$ 41,073.55
Metchosin	The Metchosin School Museum Society wishes to create a showcase to preserve & display the 1908 Colwood & Metchosin Stage Coach, renovate entrance to Pioneer Museum, and advertise.	Approved	\$ 4,800.00
Metchosin	Advertising for Stinking Fish Studio Tour in Victoria Times Colonist, Monday Magazine and Vancouver Sun	Approved	\$ 6,040.00
Metchosin	Community Tourism Information Centre in partnership with other WestShore Municipalities	Approved	\$ 7,000.00
Metchosin	Develop a guide to local farms, farmer's markets and other businesses which use and promote locally-produced foods.	Approved	\$ 500.00
Metchosin	Enhancement of annual pottery show including print and media advertising and signage	Approved	\$ 4,000.00
Mission	Mission tree farm feasibility study; support for spirit square project, advertising and promotion, community beautification projects, trail improvements, Hoover Lake trail, Circle farm tour, tradeshow attendance	Approved	\$ 117,835.94
Montrose	To complete projects started through Phase 1 as well as complete new projects: Village entrance signage, upgrades to Community Hall, new promotional brochure, and upgrades to Antenna Trail and Extension Trail	Approved	\$ 18,737.40

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Mount Waddington Regional District	Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay	Approved	\$ 11,945.69
Mount Waddington Regional District	Support local activities of Island North Film Commission (INFILM)	Approved	\$ 2,500.00
Nakusp	Hiring a coordinator to complete branding project, assist with marketing activities and work on other tourism initiatives for Nakusp and area.	Approved	\$ 19,091.54
Nakusp	Entrance sign beautification & access improvement at Nakusp Golf Course	Pending	
Nanaimo Regional District	Promotion and development of a plan for the Regional Parks & Trails System: the E & N Trail Feasibility Study	Approved	\$ 221,936.08
New Denver	Construction of large gazebo/bandstand within Centennial Park for holding band performances & summer theatre	Approved	\$ 16,258.41
New Hazelton	Design & Construction of 'themed gateway signage, and informational/wayfinding signage.	Approved	\$ 17,623.40
North Cowichan	4 projects: Sports Hall of Fame creation; landscape area around Crofton Museum; Crofton Waterfront Plan to identify public opportunities and private initiatives for revitalization; Hire VIC Relocation Facilitator to negotiate new location for BC Forest Discovery Centre.	Pending	
North Okanagan Regional District	Purchase & equip portable "Info-on-the-Go" trailer to provide mobile multi-media services to the community. Also will provide accessibility for people with mobility issues.	Approved	\$ 10,000.00
North Okanagan Regional District	Support development of Monashee Frontier Rendezvous - celebration of pioneer culture & heritage in Lumby. Supporting BC 150	Approved	\$ 5,795.00
North Saanich	Enhance tourism opportunities involving the Mary Winspear Centre (multipurpose community event centre) through implementing marketing tools to attract 10 3-day conferences in year 1.	Approved	\$ 22,500.00
North Saanich	To bring focus to local events through Community Spirit Committee. To develop and enhance cultural activities and events such as "Flavour Trail", annual parade participation, Easter egg hunt etc. To provide a focus on local tourism products etc.	Approved	\$ 3,000.00
North Saanich	13 individual projects including maketing tools & development of regional products, festivals, events cuisine tourism & aboriginal tourism	Approved	\$ 22,947.17
North Vancouver City	3 Initiatives: Burrard Dry Dock Pier Upgrading Feasibility Study; Spirit of BC North Shore Support; Way Finding Signage - Design Study & Prototype Development	Approved	\$ 84,670.94

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Northern Rockies Regional District	Development of Travel Guide for NRRD area; updated signage to reflect new branding	Approved	\$ 19,280.65
Oak Bay	Trails, handicap accessible garden, advertising of community events, tourism rack card, tourism appreciation event, advertising and marketing	Approved	\$ 58,000.00
Okanagan-Similkameen Regional District	Construction of a Longhouse near the trailhead to consist of a storage shed (for such items as ski equipment and snow machine) and warming room	Approved	\$ 6,000.00
Okanagan-Similkameen Regional District	Construction of a raised floor in the lower gallery to accommodate wheelchair access.	Approved	\$ 4,780.00
Okanagan-Similkameen Regional District	Planning of ski event at Apex Mountain Resort, funded in conjunction with Canada Post	Completed	\$ 2,000.00
Okanagan-Similkameen Regional District	"Treasures of the Tulameen, Past & Present" Historical trail enhancement in the Tulameen River Valley; Design & build signage at Jacobson Lake Recreation Site	Completed	\$ 3,000.00
Okanagan-Similkameen Regional District	Joint plan to establish the Strategic Business Unit to deliver tourism services for the Town of Oliver and Area 'C' ('Wine Capital of Canada')	Approved	\$ 22,000.00
Okanagan-Similkameen Regional District	Extending recruitment of tourism operations for events participation; developing marketing partnerships with similar events in South Okanagan; improve & enhance promotion and quality of events	Approved	\$ 10,000.00
Okanagan-Similkameen Regional District	Princeton Traditional Music Society hosting free music festival	Approved	\$ 2,457.86
Okanagan-Similkameen Regional District	Renovations to Okanagan Fall VIC; New Computer systems; production of map; build kiosk along hiking/biking path in Kaleden; Partnership marketing	Approved	\$ 16,000.00
Oliver	Joint plan to establish the Strategic Business Unit to deliver tourism services for the Town of Oliver and Area C (Wine Capital of Canada)	Approved	\$ 30,391.71
Osoyoos	Replace old signage with new to represent new image of "Canada's Warmest Welcome"	Approved	\$ 31,740.66
Peachland	Preparation of a brand standards manual and development of print advertisements (Twist Marketing), tourism marketing program	Approved	\$ 40,297.09
Pemberton	Implement initiatives from the Tourism Pemberton Strategic Marketing Plan	Approved	\$ 22,577.95
Penticton	Vision and action plan for a cultural tourism district	Approved	\$ 80,000.00

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Pitt Meadows	1- Scenic 7: Signs, marketing for highway route 2- Marketing of Farm Circle Tour: continued promotion 3- Design/Planning for Visitor Info Centre 4- Festival Marketing/Promo: design, research, publication of trail map booklet and festival listings 5- Sports Tourism Strategy for Pitt Meadows/Maple Ridge 6- Design/Development of Golf Pitt Meadows marketing: design, production, marketing materials to promote golf & stay	Approved	\$ 59,144.90
Port Alberni	2009 World Under 17 Hockey Challenge	Approved	\$ 40,000.00
Port Alberni	A 3-Day event in the Alberni Valley with a minimum of 10 international sailing ships in Port and on display. Festivities, displays and shore events along waterfront	Approved	\$ 30,000.00
Port Alice	Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay	Approved	\$ 9,568.12
Port Edward	Repairs to boat launch dock Repairs to North Pacific Cannery Museum	Approved	\$ 17,262.38
Port Hardy	Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay	Approved	\$ 18,443.13
Port McNeill	Create and establish integrated regional tourism structure which includes long-term contributions from all North Vancouver Island partners: Port McNeill; Port Hardy; Port Alice; Alert Bay	Approved	\$ 12,592.79
Powell River City	Hire individual to create and compile stories relative to the regional for tourism marketing purposes; cooperative project with PRRD	Approved	\$ 2,532.54
Powell River City	Participation in joint advertising with lower Sunshine Coast	Approved	\$ 10,000.00
Powell River City	Retreat and convention marketing campaign to create and deliver a strategy to market retreats and conventions to groups, with a focus on the lower mainland and Vancouver Island.	Approved	\$ 48,000.00
Powell River City	Advertising in Vancouver Coast Mountains Travel Guide, featuring local attractions and businesses	Approved	\$ 3,000.00
Powell River City	Sunshine Coast Trail infrastructure improvements; construction of shelter, picnic tables, benches, bridge, signage, and safer trail surfaces	Approved	\$ 7,000.00
Powell River Regional District	Creation of annual Shellfish Festival in Lund, providing boat tours, processing plant & shellfish farm tours, cooking demos and other activities.	Completed	\$ 1,500.00

Applicant	Description	Application Status	Approved Amount
Powell River Regional District	4 projects for greater Lund area: Creation of 2K historical walking trail; development of Lund Harbour business directory board; production of community brochures for BC Ferries/VICs; creation/promotion of water & land-based series of puzzle geocaches (outdoor treasure-hunting game using GPS).	Approved	\$ 8,000.00
Powell River Regional District	Hire individual to create digital photo bank relative to the region for tourism marketing purposes	Approved	\$ 15,000.00
Powell River Regional District	Hire individual to create & compile stories relative the region for tourism marketing purposes	Approved	\$ 24,413.46
Prince George	An aggressive marketing initiative led by Events Prince George. Through inclusive, coordinated community efforts, the goal is to maximize hosting, training and acclimatization opportunities	Approved	\$ 60,000.00
Prince George	Developing an "event grant" program to assist local groups hosting local, regional, provincial, national, or international events	Completed	\$ 15,000.00
Prince George	Small grants to encourage participation in communities in bloom	Completed	\$ 6,000.00
Prince George	New winter event hosted by Prince George Folkfest. An 8-day festival in Jan&Feb/08 to help attract/increase tourism.	Completed	\$ 8,200.00
Prince George	Improve the CN Centre website for marketing of concerts and events, providing visitors with a greater knowledge of entertainment	Approved	\$ 27,500.00
Prince George	Marketing of cultural branding project: 'Golden Raven', in conjunction with Golden Raven Marketing Committee, which will include signage, website, brochures & other promotional tools	Approved	\$ 20,000.00
Prince George	Designate & promote local heritage - a self-guided tour, marketing and educational campaign, and hosting regional meeting of BC Heritage Society	Approved	\$ 20,000.00
Prince George	Launch of inbound tourism marketing strategy aimed at creating awareness of northern BC tourism in Seattle & Pacific Northwest coast.	Approved	\$ 30,000.00
Prince George	Marketing for year two of the Golden Raven cultural attractions marketing program, a joint initiative with the RD FFG, Tourism BC, Tourism PG & 8 not-for-profit attractions within the RD.	Approved	\$ 20,000.00
Prince George	Facilitate dialogue amongst accommodators, leading to majority support for implementation of the 2% Additional Hotel Room Tax	Approved	\$ 20,000.00
Prince George	Second phase of a in-bound tourism focussed on travel trade and media	Approved	\$ 34,528.00
Prince George	Support for festivals and events that attract high volume participation locally, regionally and provincially.	Approved	\$ 15,000.00
Princeton	Upgrades to community campground include upgrading plumbing fixtures, replacement of aging picnic tables, and electrical upgrades.	Approved	\$ 21,152.22
Qualicum Beach	Provide new informational kiosks and brochures	Approved	\$ 40,570.46

Applicant	Description	Application Status	Approved Amount
Queen Charlotte	Gallery & Retail improvements to Visitor Centre, Develop local artist produced souvenir line, and produce code of conduct for improved tourist experience.	Approved	\$ 18,589.27
Quesnel	Devise new leaflet highlighting community park promoting provincially recognized site. Develop series of 4 bookmarks as tourist handout/memento.	Approved	\$ 5,000.00
Quesnel	Continuing development and renovations of historic BC Rail Train Depot	Approved	\$ 65,247.79
Quesnel	Produce promotional DVD in conjunction with Cariboo RD	Approved	\$ 4,335.00
Revelstoke	Call for public art proposals from artists, for installation of public art; develop and produce brochure to promote public art	Approved	\$ 36,732.77
Rossland	Implementation of Community Tourism Foundations Marketing Plan - promotion as 4-season destination; increase marketing to specific target groups such as golfers & trail users	Approved	\$ 30,614.00
Saanich	Upgrade & improve summit of Mt. Tolmie Park, improve signage, landscape & parking areas, plus redevelopment of under-utilized spaces on existing reservoir	Approved	\$ 182,798.81
Salmon Arm	Construction of soccer/rugby fieldhouse intened to accommodate local and regional games and tournaments.	Approved	\$ 67,894.46
Sayward	Provide signage panels & installation of project initiated in phase 1.	Approved	\$ 15,277.12
Sechelt	Dakota Ridge access road	Approved	\$ 29,000.00
Sechelt Indian Gov't	Execution of marketing initiatives as outlined in SC Tourism Strategic Plan. Focus on media exposure, co-operative marketing, and shoulder season marketing to drive up visitation in Spring, Fall & Winter	Approved	\$ 4,565.00
Sidney	Contribution to the New Marine Centre and aquarium being constructed in Sidney	Approved	\$ 49,885.78
Smithers	Web updates, image bank enhancements, and marketing tools	Approved	\$ 43,892.60
Sooke	Marketing projects- design and development of marketing materials and media image. Project revised to include contribution to regional marketing plan after completing Community Tourism Foundations program	Approved	\$ 43,408.37
Spallumcheen	Achieve the goals outlined in 2007 Tourism Action Plan - signage projects; marketing materials	Approved	\$ 43,866.92
Sparwood	A trail enhancement project providing high-profile signage, promotional mapping and improvements to the trail (part of the Sparwood, Hosmer & Fernie community project)	Approved	\$ 5,000.00
Squamish-Lillooet Regional District	Implementation of initiatives identified in the "Tourism Pemberton Strategic Marketing Plan 2006"	Approved	\$ 7,775.50

Applicant	Description	Application Status	Approved Amount
Squamish-Lillooet Regional District	Enhanced entertainment at Copper and Fire event at Britannia Mining Museum	Completed	\$ 7,775.50
Stewart	Directional signage to Stewart & signage of the history of mining and Salmon Glacier. Bridge to complete boardwalk project initiated during CTP1	Approved	\$ 17,458.36
Sunshine Coast Regional District	Public access (last 4 km to the Dakota Ridge Winter Recreation Area	Approved	\$ 47,218.00
Sunshine Coast Regional District	Coast Cultural Alliance Purple Banner Studio & Gallery Guide promotional development	Approved	\$ 4,075.75
Sunshine Coast Regional District	Execution of marketing initiatives as outlined in SC Tourism Strategic Plan. Focus on media exposure, co-operative marketing, and shoulder season marketing to drive visitation in Spring, Fall & Winter	Approved	\$ 25,000.00
Sunshine Coast Regional District	To develop the local human resource capacities of volunteers & employees, inventory & catalog tourism/recreational facilities, develop infrastructure to support seamless transition of VIC coordinators	Approved	\$ 4,999.90
Sunshine Coast Regional District	Plan and develop a museum-quality heritage exhibit in the Roberts Creek Community Hall	Approved	\$ 7,525.75
Sunshine Coast Regional District	A local artist-created mural on Museum wall portraying local historical features which will attract tourists and locals alike.	Approved	\$ 3,775.75
Sunshine Coast Regional District	Egmont Heritage Centre tourism enhancement quest to provide: info and welcome signage: tourism staff training and info resources; clean restrooms & rest area, maps & brochures.	Approved	\$ 5,775.75
Tahsis	Joint marketing strategy with Zeballos, Gold River & Tahsis with participants from community, first nations and local governments to identify tourism opportunities	Pending	
Taylor	To create a consistent information delivery model to display historical/heritage info & related images in clear, appealing fashion in English, French & local first Nations language. Enhancement of info into a signage program will allow tourists to view info directly at heritage sites. Heritage site map also.	Approved	\$ 17,950.04
Telkwa	Info Centre grounds upgrade & kiosk; purchase of 3-pole flag system to feature in future new park at entrance to Telkwa	Approved	\$ 19,872.03
Terrace	Marketing plan for "Riverboat Days" a week long summer festival.	Approved	\$ 7,500.00
Terrace	Kermodei Tourism Society's refining of their Economic Impact Study of tourism for Terrace and surrounding region	Approved	\$ 8,000.00
Terrace	Develop a brochure to increase marketing scope of new multi-purpose 'Sportsplex'	Approved	\$ 4,000.00

Applicant	Description	Application Status	Approved Amount
Terrace	Design & develop 'Terrific Times in Terrace Pocket Guide' & trailhead signage - in conjunction with Kermodai Tourism	Approved	\$ 25,000.00
Terrace	Greater Terrace Beautification Society to establish & create an aesthetically interesting welcoming gateway at Sande Overpass.	Approved	\$ 27,000.00
Thompson-Nicola Regional District	Create brochure showcasing un-incorporated community of Savona.	Approved	\$ 4,000.00
Thompson-Nicola Regional District	Develop & establish program combining outdoor adventure & sport activity of geocaching letterboxing & orienteering, a modern treasure hunt.	Approved	\$ 6,000.00
Valemount	Landscaping and parking lot paving for new VIC.	Completed	\$ 19,277.21
Vancouver	2 Community Events & 3 Capital Improvement Projects related to the 2010 Winter Games and Vancouver's involvement in 2008 Summer Games in Beijing	Approved	\$ 430,885.13
Vanderhoof	Create a public, open park, community space near the museum with trees, benches, public washrooms and info kiosk, also displaying community heritage signs along the walkway	Approved in Principle	\$ 37,359.56
Vernon	-Shingle roof repairs to O'Keefe family home. -Upgrading of water system to improve drinking water, fire protection, pump system to meet standards set By MOH. -The hiring of marketing consultant to help implement a 5-year plan to define marketing direction of the Ranch	Approved	\$ 178,108.45
Warfield	Redevelop Kootenay Cattle Company Park - including addition of visitor info map & sign display, picnic area, update washrooms & campsite pullouts	Approved	\$ 21,003.22
Wells	Enhance Gateway Park at the head of Jack O'Clubs Lake with intention to create good first impression. Also intent to build a dock and finish washroom facilities.	Completed	\$ 15,897.39
Westside	Implementation of tourism strategic plan developed in phase 1 of the CTP program. Tourism promotional activities including	Approved	\$ 140,000.00
Whistler	A multi-day, family-oriented celebration of arts and culture programming that culminates with ushering in the New Year through the 18th annual First Night.	Approved	\$ 29,886.54
Williams Lake	Improving web site, developing promotional rack cards for tourists, advertising features, promoting Stay-and-Play accommodation deals with local hotels, joining Cariboo Chilcotin Coast Tourism Association's promotional initiative	Approved	\$ 5,500.00

Applicant	Description	Application Status	Approved Amount
Williams Lake	Multiple Projects: Marketing Strategy update; Highway Signage; Promo Video & Image bank development; Tourism Discovery Centre improvements; Tourism Packaging & Sales Feasibility; Show Booth Graphics; Promo Items; Niche Marketing; Community Events; Media Development; Trade Shows; Web Marketing.	Approved	\$ 78,174.28
Zeballos	Commissioning of 3 murals for Museum depicting early mining, logging, and old town site; Creation of series of posters highlighting activities & sites in the Village	Approved	\$ 2,000.00
<b>Total Phase 2 Community Tourism Approved Funding to date:</b>			<b>\$ 6,435,642.24</b>